

Overcoming Association Challenges:

Why Leading Associations Choose Element AMS

Associations face numerous challenges in managing their operations effectively, from member engagement and retention to financial sustainability and compliance. One key tool that can help address these challenges is Association Management Software (AMS). Let's explore common pain points associations face and how solutions like Element AMS can provide relief.



Common Challenges

Software Challenges & Cost

- Escalating software costs with little ROI
- Compliance risk from data living outside a secure platform
- Heavily customized legacy systems that can't be upgraded
- Staff burnout from repetitive administrative tasks

Membership Management

- Membership data that's incomplete or outdated
- Complex credentialing and CEU tracking done manually
- Lack of visibility into member behavior and engagement
- Poor community platform control

Integration & Scalability

- Event registration handled outside core system
- Committee management scattered across email and documents
- Difficulty managing chapters and their finances separately
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Solutions Offered by Element AMS

What Element AMS Makes Possible

Element AMS is built for Salesforce and offers several solutions to address these common challenges:

Sophisticated Membership Management capabilities allow staff extensive customization options, tailoring the platform to specific association needs. It scales easily with a growing membership, ensuring that operations and data quality remain efficient.

Integration Capabilities: Element AMS integrates seamlessly with other tools inside Salesforce, such as marketing and communication platforms, reducing administrative burdens. This integration enables associations to streamline operations and focus on strategic goals.

Data Insights: Associations can access sophisticated reporting and dashboard tools, which provide deep insights into member behavior and improve association performance. These insights help associations design targeted programs and membership growth strategies.

Cost Efficiency: Element AMS helps associations manage costs more effectively by automating routine tasks and minimizing manual effort, allowing associations to allocate resources more strategically



Let's See If We're a Match for Your Association

(848) 391-1709 • elementams.com • vishal@elementams.com

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