

Unlock Efficiency with Element:

The AMS Solution for Associations Built on Salesforce

Executive Summary

Associations face numerous challenges in managing their operations efficiently. Element AMS is a cutting-edge Association Management System designed to streamline membership management, financial operations, and increase member engagement. By integrating these functions into a single platform built on Salesforce, Element AMS reduces administrative burdens, allowing associations to focus on their core mission and enhance member experiences.



Key Features

Membership Management

- Automated renewal workflows with configurable alerts and no volume limitations
- Roster management for company-sponsored memberships, groups, and tiers
- Full credentialing lifecycle — applications, renewals, digital credentials, and CEU tracking
- Self-service member portal with SSO for invoices, renewals, and roster control
- Event registration, attendee tracking, and session management
- Committee and chapter management with term tracking and role history

Invoicing & Accounting

- One-click payments against invoices with refund and credit management
- 360-degree view of every invoice, payment, and refund
- Integrated sub-ledger with multi-org accounting and revenue recognition
- Deferred revenue, GL export, and full audit trails
- Dynamic pricing based on any member attribute with automated discounting and journal entries
- Revenue splitting and revenue share rules for chapters

Integration & Scalability

- Built natively on Salesforce
- Compatible with email marketing platforms for renewal drip campaigns and member communications
- Scales with your association without disrupting data quality or operations
- PII and PCI compliant — implementing Element AMS has no impact on existing certifications
- API-ready for custom connections and third-party course providers
- All data stays unified inside Salesforce

Element AMS is a robust Association Management System built on the Salesforce platform. It provides a centralized platform for managing various aspects of professional associations, including membership tracking, invoicing, and accounting processes. This integration simplifies operations, reduces administrative tasks, and enables associations to focus on strategic initiatives and member engagement.

Benefits

Enhanced Efficiency

- **Automated Processes:** Automate routine tasks to save time and resources, allowing staff to focus on strategic initiatives.
- **Centralized Data:** Access all member and financial data from a single platform, reducing data silos and improving decision-making.

Improved Member Experience

- **Simplified Payment Process:** Members can make payments against invoices with just one click, streamlining membership renewals and enhancing retention.
- **Centralized Member Portal:** Members can easily access their portal to view invoices, payment methods, membership renewal details, and important member content in one place.

Data Security & Compliance

- **Secure Data Management:** Protect member data with robust security measures, ensuring compliance with relevant regulations.
- **Peace of Mind:** Focus on your mission, knowing that your data is secure and your operations are compliant within Salesforce.

“We specialize in making associations
more efficient on Salesforce™.”

- Chris Gorgoroso, Co-founder & CPO



With its comprehensive features and integrations, Element AMS provides a tailored solution to meet the unique needs of associations, whether it's automating tasks, personalizing interactions, or ensuring financial compliance.

In essence, Element AMS is a powerful tool that transforms how associations operate. By integrating key features like membership management, financial automation, and seamless integrations, it empowers associations to achieve their goals more effectively while ensuring compliance and security.



Let's See If We're a Match for Your Association

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